

Reporting & Analytics



Gain Valuable Insights for a Healthier Population

You've implemented and promoted your online wellness program. How do you know it's working? Assess program participation and results with the OptumHealth Consumer Solutions' reporting and analytics module. With reports on utilization, demographics, program participation, earned incentives, risk identification and much more, you get all the information you need to fully evaluate and enhance your program.

OptumHealth reporting makes sure you're always well-informed.

Benefits:

We know it's important to demonstrate clear, accurate and actionable results. Our comprehensive reporting and analytics module measures key results from your specific online health and wellness program, and provides objective information to support continuous evaluation year over year.

You benefit by having the data you need to identify health management gaps, gauge participation and measure outcomes over time.

Key Features:

- ✓ Health Assessment Reports
 - Summary Report: Single year and year-over-year comparisons are available. Provides aggregate information about health status and risks of the population
 - Completion List: Documents a listing of individuals who have completed a Health Assessment within a specified time frame
- ✓ Online Health Coach Summary Report: Provides summary and detail information on participation and program completion
- ✓ Incentive & Fulfillment Reports — Documents a listing of all individuals who have completed activities for incentives and their total reward amount within a specified time frame
- ✓ Demographics Report: Highlights demographic information (gender, age, ethnicity) for consumers who have completed the Health Assessment and/or have registered on the Health & Wellness home page
- ✓ Site Utilization and Top 10 Content Reports: Provides statistics on the level of site activity, including visits, page views and top 10 areas of viewed content

Contact us today to find out how we can empower consumers to stay healthy, reducing your health care costs.

Contact Us Today

Reach OptumHealth at (866) 427-6845 or at engage@optumhealth.com or visit us on the Web at www.optumhealth.com.

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OptumHealth is comprised of the following divisions and UnitedHealth Group companies: OptumHealth Care Solutions (ACN Group, Optum, and United Resource Networks), OptumHealth Behavioral Solutions (United Behavioral Health), OptumHealth Specialty Benefits (National Benefit Resources, Spectera, Unimerica Workplace Benefits, and UnitedHealthcare Dental) and OptumHealth Consumer Solutions.