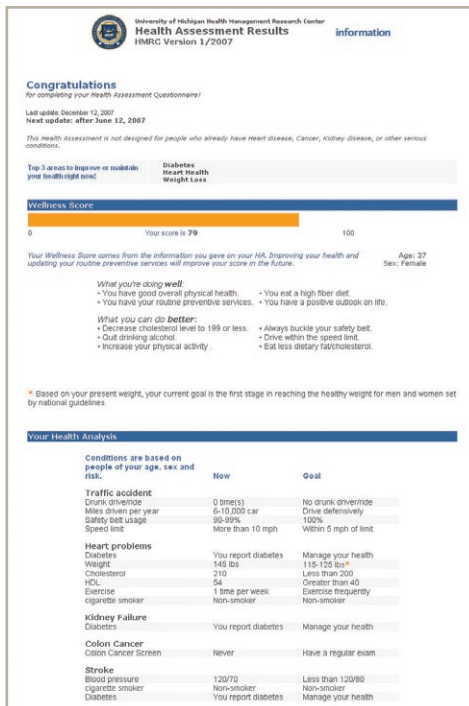


Health Assessment

Deliver an Intelligent Health Assessment

Our intelligent Health Assessment design does more than just identify risks, it drives personalization of the entire online experience. Responses are leveraged to personalize online content, automated messaging, Online Health Coach programs and the Personal Health Record.

The Health Assessment, developed by the University of Michigan Health Management Research Center, builds a tailored health profile for consumers based on their current health, health history, lifestyle habits and perception of well-being. Users are guided through a series of 52 questions, allowing for measurement of more than 30 different mortality and morbidity indicators.



Benefits:

Because it's both easy to complete and comprehensive, OptumHealth Consumer Solutions' Health Assessment gets high marks from consumers. Plus, it can help address the NCQA Quality Plus accreditation program. The University of Michigan Health Assessment is the most thoroughly researched and respected tool for collecting self-reported health risk and behavior data on the market. Moreover, it benefits both the consumer and the organization by providing reports that can be assessed and acted upon by both parties. Health Assessment results are reported individually and on an aggregate level, so they can be measured over time.

You benefit from the personalization, reporting and data integration capabilities delivered by the Health Assessment.

Key Features:

- ✓ Online and paper-based Health Assessments
- ✓ English and Spanish versions of the Health Assessment and Personal Health Report
- ✓ Personal Results Reports for consumers
- ✓ Aggregate Results Reports for organizations
- ✓ Data integration with internal and external care management programs
- ✓ Completion tracking and reporting

Contact us today to find out how we can empower consumers to stay healthy, reducing your health care costs.

Contact Us Today

Reach OptumHealth at (866) 427-6845 or at engage@optumhealth.com or visit us on the Web at www.optumhealth.com.

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OptumHealth is comprised of the following divisions and UnitedHealth Group companies: OptumHealth Care Solutions (ACN Group, Optum, and United Resource Networks), OptumHealth Behavioral Solutions (United Behavioral Health), OptumHealth Specialty Benefits (National Benefit Resources, Spectera, Unimerica Workplace Benefits, and UnitedHealthcare Dental) and OptumHealth Consumer Solutions.