



## NEWS RELEASE

### **OPTUMHEALTH DONATES MORE THAN \$2 MILLION IN EYEGLOSS FRAMES TO PREVENT BLINDNESS AMERICA**

*An Estimated 50,000 Frames Now Available to Ohio Residents through Free Eye Health  
Program for the Uninsured*

**GOLDEN VALLEY, Minn.** (July 9, 2009) — [OptumHealth Inc.](#) today announced that it is partnering with Prevent Blindness America, the nation's oldest volunteer eye health and safety organization, to donate 50,000 eyeglass frames worth more than \$2 million to residents in Ohio who participate in the Prevent Blindness Ohio Vision Care Outreach program. The program provides access to eye exams and eyeglasses for children and adults without medical coverage.

“By providing these frames to those who may not otherwise be able to afford them, OptumHealth is contributing greatly to the well-being of individuals in Ohio with the most common eye problems,” said Prevent Blindness America President and CEO Hugh R. Parry.

According to research from Prevent Blindness America, in Ohio alone there are nearly 2 million people older than age 40 who have some form of near- or farsightedness. Most vision impairments from refractive errors can be corrected through prescription eyeglasses.

“Our goal in making this donation to Prevent Blindness America is to further the message that routine eye exams should be part of the overall goal to live a healthy lifestyle,” said Don Yee, president of OptumHealth Vision. “Eye exams are an important part of health and wellness because an exam can often signal to an eye care professional that an individual is facing a larger medical issue.”

More information about eye health or access to a local vision screening may be obtained by calling (800) 331-2020 or logging onto [preventblindness.org](#). Prevent Blindness America offers the only certified vision screenings in the country.

OptumHealth Vision is a business unit of OptumHealth Specialty Benefits, which offers a broad array of ancillary products, including vision, dental, group and voluntary insurance, worksite individual insurance and non-insurance programs.

#### **About OptumHealth**

OptumHealth Inc. helps individuals navigate the health care system, finance their health care needs and achieve their health and well-being goals. The company's personalized health advocacy and engagement programs tap a unique combination of capabilities that encompass public sector solutions, care solutions, behavioral solutions, specialty benefits and financial services. Serving nearly 60 million people, OptumHealth is one of the nation's largest health and

wellness businesses, and is a UnitedHealth Group (NYSE: UNH) company. More information about OptumHealth can be found at [www.optumhealth.com](http://www.optumhealth.com).

**About Prevent Blindness America**

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, divisions and chapters, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call (800) 331-2020 or visit us on the Web at [preventblindness.org](http://preventblindness.org).

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